



Fall 2022

Dear Community Business Owner,

I am writing on behalf of Coram Deo Academy (CDA) to request your participation in our fifth annual **Diamonds & Bow Tie Gala** (www.CDAGala.com) on December 3, 2022, at Renaissance Legacy West in Plano. This year the keynote guest is **bestselling author Bob Goff**, who is a contagiously joyful speaker, vibrant podcaster, and world-wide ministry leader serving in nine countries and counting.

With your excellent reputation as a community-conscience business or organization, your involvement would be a great asset to our gala. Your support helps us lay a firm foundation in our students' lives, but also **provides visibility for your business to our more than 8,000 constituents** through our online auction website, at the gala, in digital and social media advertising and in email communication.

Last December, more than 600 supporters joined us in person for our annual black-tie gala for an evening of dinner, dancing, and auction. Many more joined the auction online. Our goal is to raise \$500,000 for the Annual Fund, which supports every aspect of the CDA experience including academic, athletic, and fine arts programs. All 1,700 students benefit from this event and your generosity.

We would love to request donations for our live or silent auctions – an item, service or experience that would garner many bids and best promote your business. Our volunteers need to pick up all donated items by Nov. 1, 2022. Please let us know if you would like a gift-in-kind receipt for tax deductions.

CDA was established in 1999 and is an accredited, interdenominationally Christian, classical school serving about 1,700 students on three campuses in the DFW area (Flower Mound, Dallas, and Collin County). We are dedicated to *training young minds to be ethical servant-leaders and wise thinkers who will shape culture for the glory of God.* **Never has our mission been so crucial as these current times.**

Coram Deo Academy is a 501c3 tax-exempt organization and our **tax ID is #75-2749298**. Please send any donations to our business address: **Attn: Michelle Simms, 417 Oakbend Dr., Ste. #250, Lewisville, TX 75067**. Our volunteers will also happily pick up any items. If you have any questions, please contact michelle.simms@coramdeoacademy.org or 972-441-4388.

Thank you warmly in advance for your generous participation!

Best regards,

Michelle Simms
Office of Development
972-441-4388 or 817-522-2750 (mobile)
michelle.simms@coramdeoacademy.org

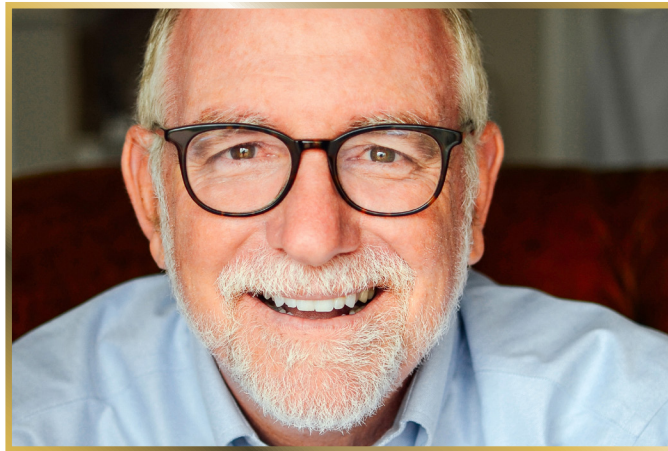


*Use this form to donate an
Auction Item!*

DIAMONDS
& BOW TIE
BLACK-TIE GALA

with guest speaker

BOB GOFF



RENAISSANCE LEGACY WEST

December 3, 2022

CDAGALA.COM



SPONSORSHIP OPPORTUNITIES

December 3, 2022

CDAGALA.COM

Become a sponsor by September 30 and receive a complimentary standard room at the Renaissance Legacy West for Dec 3, 2022.

	Presenting Sponsor	Diamond \$12,000	Platinum \$8,000	Gold \$5,000
• Gala Tickets with Premium Seating	18 (2 Tables)	10	10	10
• VIP Tickets to Meet & Greet with Bob Goff	18	10	4	2
• Complimentary Valet Parking for VIP Ticket Holders	✓	✓	✓	✓
• Ad in Gala Program	Full-Page Ad	Full-Page Ad	Full-Page Ad	Half-Page Ad
• Name and Logo in Emails to 3,500 Recipients	✓	✓	✓	✓
• Featured on Gala Screen & Thank You Cards	✓	✓	✓	✓
• Business Promoted on Gym Video Board	✓	✓	✓	✓
• Featured at top of CDA Business Directory	✓	✓	✓	✓
• Name and Logo on Gala & Auction Websites	✓	✓	✓	✓
• Ad in The Forum Magazine	Full-Page Ad	Full-Page Ad	Half-Page Ad	
• Dedicated Business Post on CDA's Social Media	✓	✓	✓	
• Signed Memorabilia from Bob Goff	✓	✓	✓	
• Dedicated Business Promotion Email to our Database	✓	✓		
• Presenting Sponsor on All Promotions	✓			
• 30-Second Business Promotion at the Gala	✓			
• Executive Hotel Suite at Renaissance Legacy West for Dec 3, 2022	✓			
• VIP Table with Bob Goff	✓			

Purchase a Table

Premier Package \$8,000

(LIMITED AVAILABILITY)

Classic Table Paired with **10 VIP Tickets** to the Meet & Greet with Bob Goff

Classic Table \$1750

10 Gala Tickets and Centerpiece Sign with Business or Family Name

Advertising & Promotion

\$800 Partner

Centerpiece Sign, 1/2 Page Program Ad, Name on Thank You Card & Screen

\$600 Partner

1/4 Page Program Ad, Company Name on Thank You Card & Screen

\$400 Partner

1/4 Page Program Ad, Name on Screen