



CORAM DEO ACADEMY

COR  LEONIS

HEART OF THE LION

*Gala*





SPONSORSHIP &  
SUPPORT PARTNER

Ad Guidelines

# SPONSORSHIP OPPORTUNITIES

development@coramdeaoacademy.org

Commit to a sponsorship at any level by December 31, and you will receive a complimentary standard hotel room at the Live! by Loews Hotel for March 22, 2025.

	 Presenting Sponsor	 Lion \$10,000	 Gold \$8,000	 Navy \$5,000
• Gala Tickets with Premium Seating	18 (2 Tables)	10	10	10
• Tickets to VIP Reception with John O’Leary	18	10	4	2
• Complimentary Valet Parking for VIP Ticket Holders	✓	✓	✓	✓
• Ad in Gala Program	Full-Page Ad	Full-Page Ad	Full-Page Ad	Half-Page Ad
• Name and Logo in Emails to 4,800 Recipients	✓	✓	✓	✓
• Featured on Gala Screen & Thank You Cards	✓	✓	✓	✓
• Business Promoted on Gym Video Board	✓	✓	✓	✓
• Featured at top of CDA Business Directory	✓	✓	✓	✓
• Name and Logo on Gala & Auction Websites	✓	✓	✓	✓
• Ad in The Forum Magazine	Full-Page Ad	Full-Page Ad	Half-Page Ad	
• Dedicated Business Post on CDA’s Social Media	✓	✓	✓	
• Signed Memorabilia from John O’Leary	✓	✓	✓	
• Dedicated Business Promotion Email to our Database	✓	✓		
• Presenting Sponsor on All Promotions	✓			
• 30-Second Business Promotion at the Gala	✓			
• Executive Hotel Suite at Live! by Loews for March 22, 2025	✓			
• VIP Table with John O’Leary	✓			
• Green Room Experience	✓			

### Purchase a Table

**Premier Package \$8,000**  
(LIMITED AVAILABILITY)  
Classic Table Paired with **10 Tickets** to the VIP Reception with John O’Leary

---

**Classic Table \$1,750**  
10 Gala Tickets and Centerpiece Sign with Business or Family Name

### Advertising & Promotion

**\$800 Partner**  
Centerpiece Sign, 1/2 Page Program Ad, Name on Thank You Card & Screen, Social Media Story

---

**\$600 Partner**  
1/4 Page Program Ad, Company Name on Thank You Card & Screen

---

**\$400 Partner**  
1/4 Page Program Ad, Name on Screen

# COR LEONIS PROGRAM AD SPECS

---

## Produce ad to fit select size

Consider proportions and size when laying out logos and text  
Keep important content within the margins noted

When producing and then providing your ad files, make sure photographs and graphics are at least 300 dpi or that vector graphics are exported properly in the files and that they are finished at the appropriate sizes and proportions below.

The ideal file type is a printable-format, high-resolution pdf.

1/4 PG. — 5.0 X 1.75 in. HORIZONTAL

**All will be placed with white borders framing and separating ads; no bleed necessary at these sizes**

1/2 PG. — 5.0 X 3.6667 in. HORIZONTAL

FULL PG. — 5.0 X 7.5 in. VERTICAL

# THE FORUM PUBLICATION AD SPECS

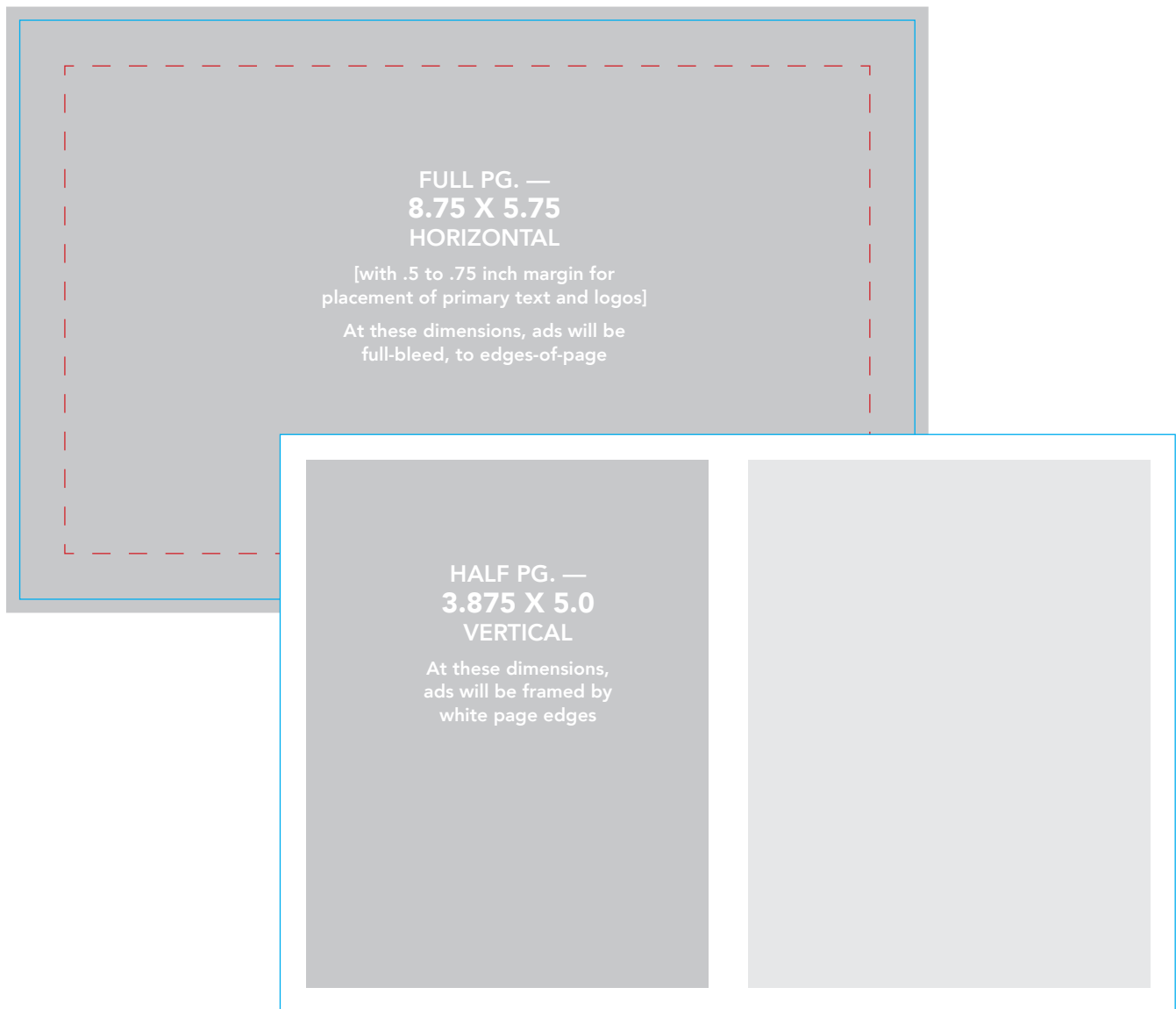
---

## Produce ad to fit select size

Consider proportions and size when laying out logos and text  
Keep important content within the margins noted

Make sure photos and graphics are at least 300 dpi or that vector graphics are exported properly in the files and finished at the sizes and proportions noted below.

The ideal file type is a printable-format, high-resolution pdf.



# SCOREVISION® AD IMAGE DIMENSIONS

Produce ad to fit — 1920w x 300h or 1920w x 1080h

Consider proportions and size when laying out logos and text.

Keep important content within the margins noted.

Bear in mind the resolution and audience distance means smaller text will be harder to read.

1920 PIX WIDTH X 300 PIX HEIGHT – BANNER  
ideally, leave 40 pix margin for text and logos

FULL-SCREEN AD  
1920 PIX WIDTH X 1080 PIX HEIGHT  
ideally, leave 40 pix margin for text and logos

