

Dear Community Business Owner,

I am writing on behalf of Coram Deo Academy (CDA) to request your participation in our sixth annual gala on April 13, 2024, at the Renaissance Legacy West in Plano. This year, we are celebrating our 25th anniversary with a new gala name, *Cor Leonis*, which is Latin for “Heart of the Lion” and a reflection of CDA’s classical education model. Our special guests are **bestselling contemporary worship artists, Shane & Shane**, and the evening is presented by *GDS Wealth Management*.

With your excellent reputation as a community-conscience business or organization, your involvement would be a great asset to our gala. Your support helps us lay a firm foundation in our students’ lives, but also **provides visibility for your business to our more than 8,000 constituents** through our online auction website, at the gala, in digital and social media advertising and in email communications to our families, alumni families, grandparents, and friends.

Last school year, about 700 supporters joined us in person for our annual black-tie gala for an evening of dinner, dancing, and auction. Hundreds more joined the auction online. Our goal is to raise \$500,000+ for the Annual Fund, which supports every aspect of the CDA experience including academic, athletic, and fine arts programs. All 1,750 students benefit from this annual event and your generosity.

Would you donate to our live or silent auctions – an item, service, or experience (\$100+ value) that would garner many bids and best promote your business? Our volunteers need to pick up all donated items by March 1, 2024. Please let us know if you would like a gift-in-kind receipt for tax deductions.

CDA was established in 1999 and is an accredited, interdenominationally Christian, classical school serving about 1,750 students on three campuses in the DFW area (Flower Mound, Dallas, and Collin County). We are dedicated to *training young minds to be ethical servant-leaders and wise thinkers who will shape culture for the glory of God*. **Never has our mission been so crucial as these current times.**

Coram Deo Academy is a 501c3 tax-exempt organization and our **tax ID is #75-2749298**. Please send any donations to our business address: **Attn: Michelle Simms, 417 Oakbend Dr., Ste. #250, Lewisville, TX 75067**. Our volunteers will also happily pick up any items. Please reach out with any questions.

Thank you warmly in advance for your generous participation!

Best regards,

Michelle Simms
Office of Development
972-441-4388 or 817-522-2750 (mobile)
michelle.simms@cdalions.org
www.CDAGala.com





*Use this form to donate an
Auction Item!*



CDAGALA.COM

Commit to a sponsorship at any level by January 31, and you will receive a complimentary standard room at the Renaissance Legacy West for Apr. 13, 2024.

	 Presenting Sponsor	 Lion \$10,000	 Gold \$8,000	 Navy \$5,000
• Gala Tickets with Premium Seating	16 (2 Tables)	10	10	10
• Tickets to VIP Reception with Shane & Shane	16	10	4	2
• Complimentary Valet Parking for VIP Ticket Holders	✓	✓	✓	✓
• Ad in Gala Program	Full-Page Ad	Full-Page Ad	Full-Page Ad	Half-Page Ad
• Name and Logo in Emails to 4,800 Recipients	✓	✓	✓	✓
• Featured on Gala Screen & Thank You Cards	✓	✓	✓	✓
• Business Promoted on Gym Video Board	✓	✓	✓	✓
• Featured at top of CDA Business Directory	✓	✓	✓	✓
• Name and Logo on Gala & Auction Websites	✓	✓	✓	✓
• Ad in The Forum Magazine	Full-Page Ad	Full-Page Ad	Half-Page Ad	
• Dedicated Business Post on CDA's Social Media	✓	✓	✓	
• Signed Memorabilia from Shane & Shane	✓	✓	✓	
• Dedicated Business Promotion Email to our Database	✓	✓		
• Presenting Sponsor on All Promotions	✓			
• 30-Second Business Promotion at the Gala	✓			
• Executive Hotel Suite at Renaissance Legacy West for April 13, 2024	✓			
• VIP Table with Shane & Shane	✓			

Purchase a Table

Premier Package \$8,000
 (LIMITED AVAILABILITY)
 Classic Table Paired with **10 Tickets** to the VIP Reception with Shane & Shane

Classic Table \$1,750
 10 Gala Tickets and Centerpiece Sign with Business or Family Name

Advertising & Promotion

\$800 Partner
 Centerpiece Sign, 1/2 Page Program Ad, Name on Thank You Card & Screen

\$600 Partner
 1/4 Page Program Ad, Company Name on Thank You Card & Screen

\$400 Partner
 1/4 Page Program Ad, Name on Screen